

NCR Advanced Checkout Solution

Ready to improve your customer interaction and business efficiencies with a comprehensive front-end solution?

YES

Boost productivity with a flexible POS solution

Whether you have two stores or 200, NCR Advanced Checkout Solution (ACS) is a complete supermarket and grocery point-of-sale (POS) software solution that can be customized for large retailers or packaged for smaller ones. Currently installed in more than 50,000 checkout lanes, NCR ACS helps retailers increase business agility, lower operating costs and provide an enhanced shopping experience for customers—regardless of store size or sales volume.

- **Maximize associate productivity through ease of use**

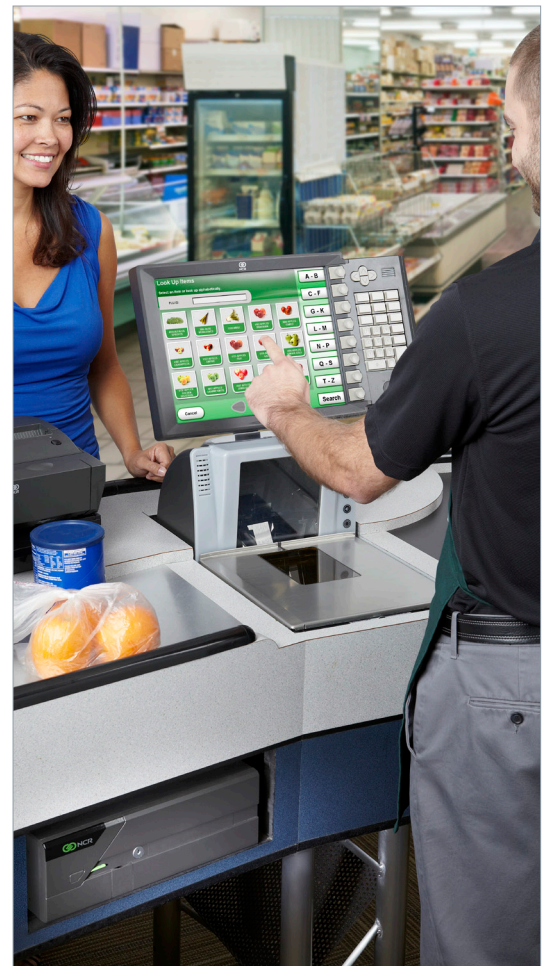
The intuitive NCR ACS DynaKey™ cashier user interface reduces calls for assistance from sales associates and shortens training time, which increases productivity. Graphical produce look up on a touch-enabled NCR DynaKey cashier display helps reduce transaction errors as cashiers can more easily and intuitively look up non-barcoded items, such as produce, helping to reduce wait times for shoppers.

- **Increase efficiency and decrease checkout time**

The NCR ACS web-enabled Customer Information Display (WebCID) allows your customers to easily view their transaction information, including scrolling receipt, running total and tax, and scale weight, reducing checkout interruptions to get your customers through the checkout line more quickly.

- **Set your managers free**

Accessing the intranet through a browser-based application, NCR ACS Web Office allows managers to remotely access the point-of-sale system, so they can perform system maintenance as well as obtain financial and sales reports and tools to enforce controls like cash management with dashboards and key performance indicators. NCR ACS Web Office eliminates the need for fat client hardware in the store and the complexity associated with installation, configuration and support while allowing secure access outside the store from anywhere in the retailer's intranet.



For more information, visit www.ncr.com, or email retail@ncr.com.

- **Control your operations**

NCR ACS is tightly integrated with NCR Advanced Back Office (ABO), which provides you with complete control of item-level data, giving you a new ability to control margins, categories and product assortment. By engaging in a “live” interaction with the POS, the back-office software is capable of giving real-time inventory, movement and POS pricing. Interaction with warehouses and vendors is seamless, giving you the best tools to control pricing and ordering for direct store delivery (DSD) receiving. In addition, NCR ABO allows you to perform maintenance, auditing, and tag printing using the latest technology available, including wireless mobile computing.

- **Reduce or eliminate training time**

NCR ACS is Human Factors engineered for ease of use and optimal POS and back-office productivity. It requires very little or no training because it is designed for how employees think, instead of making them learn to think the way a computer works.

- **Meet your needs with flexible language options**

Multi-lingual support is included in the cashier user interface and back-office functions, which can further streamline usability and assist in employee training.

- **Increase loyalty with personalized offers and promotions**

Implement powerful pricing, promotion and loyalty programs to attract and retain your best customers with NCR Advanced Marketing Solution (AMS) and NCR Enterprise Preference Manager (EPM), the two cornerstones of NCR Converged Marketing Solutions. These enterprise-level solutions allow retailers to offer personalized, consistent offers based on the individual consumer’s preferences at any available touchpoint.

- **Make the most of your investment protection**

NCR ACS provides outstanding investment protection since you can leverage your past POS hardware investments while gaining the new functionality you need to compete now and in the future.

- **Reduce integration time and cost**

The use of NCR ACS Web Office service oriented architecture (SOA) and the NRF Association of Retail Technology Standards (ARTS), such as the ARTS Data Model and POSLog, reduces integration time and cost with related applications such as enterprise resource planning (ERP), inventory, loss prevention, and customer relationship management (CRM). It also overcomes the complexity of older, proprietary transaction log processing as well as provides powerful data-driven reporting capabilities.

Key Features

- Replaces in-store fat client with web portal access, reducing hardware investment
- Service Oriented Architecture (SOA) via Web Services and adherence of ARTS Data Model ease integration with other subsystems and third party applications
- Supports industry standard secured access (X.509 Certificates)
- Powerful date driven reporting with drill down capability
- Access from anywhere in your intranet
- Human Factors engineered for improved productivity and ease of use
- Multi-lingual capabilities
- Cash office efficiencies and improved control of media

Why NCR?

With over 125 years of retail experience, NCR is a leading global provider of assisted- and self-service solutions. We help our clients around the world improve their customer interactions, implement change quickly and proactively, and transform their businesses to become leaders and change agents. We can help you, too.